

Irina Malmouche

Product UX/UI DESIGNER

Nice & Avignon, France

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<https://malmouche.com>

ABOUT

UI/UX designer with an academic background in Fine Art and art journalism. Strong sense of design, colors, and composition. Passionate in contributing to this world by creating exceptional visual messaging and effective storytelling.

SKILLS

- Competitor Analysis
- User Interviews
- Usability tests
- User Flows, User Diagrams
- Pixel perfect design
- Wireframing
- Design Systems
- Prototyping
- Teamwork
- HTML, CSS, Java Script

TOOLS

- Sketch
- Miro
- Figma
- Flinto
- Adobe suite
- InVision
- Git
- Zeplin
- Jira
- Marvel

PROFESSIONAL EXPERIENCE

Designer UX/UI - Mar 2020 - present. Avignon, France
Creation of mobile and web applications from idea to the final prototype.

Savvy - Empowering to track and to control own budget effectively.

- Research, user tests, user flow, user diagram
- Branding, final designs

Prowater - A seamless shopping experience by subscription. Native IOS and Android app.

- benchmarking analyses, A/B test

Wtravel - Helping parents by providing guidance inside out outside of the city.

- User persona, visual guides, custom icons, mood board
- Responsive design

Scratch - Keeping and organizing your notes in a clean and tidy way.

- « Crazy 8s» technique
- Night mode, minimalist style based on Functionalism doctrine

Content creator - Jan-Jun 2017. Tokyo, Japan

WebCrew Inc

- Selected, created and video shot craft lessons for Viinspire (6629 followers on Instagram)
- Collaborated with Karl Lagerfeld flagship boutique in Tokyo

Research associate - Nov 2014-Mai 2016. Almaty, Kazakhstan

Kasteev State Museum of Fine Arts

- Curated exhibitions, wrote press releases and articles. Guided the museum tours. Author of introduction articles for artists' books. Published articles in chrestomathies "Artists of Kazakhstan I, II".

Journalist TV - Juin 2012-Oct 2014. Almaty, Kazakhstan

Production Centre GalaTV

- Wrote scripts, shot stand ups to Air on national channel Qazak TV. Programms: Great mystery of Great people; Socium ; Dance! Dance! ; Army matter.

FORMATION

UI Design - Mar 2020-Mar 2021

Certified course. Careerfoundry Berlin, Germany

"Learning to look at Modern Art" - 2016

University of Oxford (10 CATS points)

MA degree - Study of Arts - 2011-2012

Kazakh National Academy of Arts - T. Zhurgenov.

Bachelor degree – Fine Arts - 2007-2011

Karaganda State University, GPA 3.75 (sur 4)

LANGUAGES

English - C1, French - B2, Russian - C2